



Attendees will enjoy:

- Seminars
- Giveaways
- Entertainment
- Complimentary Photos



IMPORTANT DATES

Deadlines to guarantee ad in Active Living Expo Guide:

March 16

Space Reservations

March 25

Completed ads

April 3

Booth Deadline

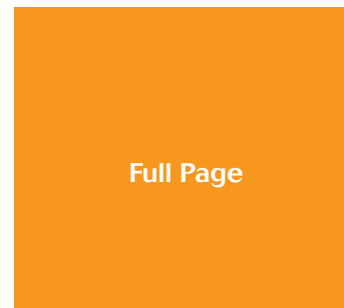
Friday, April 17

Active Living Expo Guide Publishes in *The Spokesman-Review* (also distributed at the Expo)

Saturday, April 18

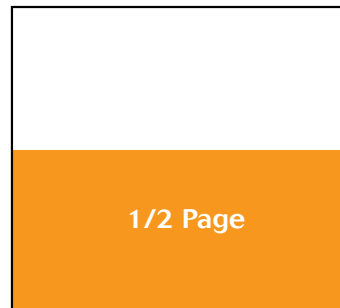
Active Living Expo

Sizes for Active Living Expo Guide



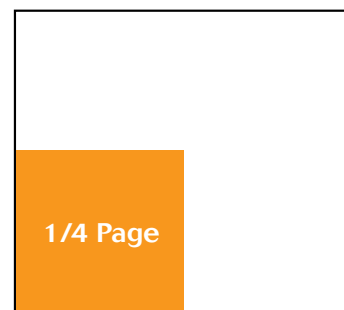
Full Page

9.875" Wide x 9.5" Deep



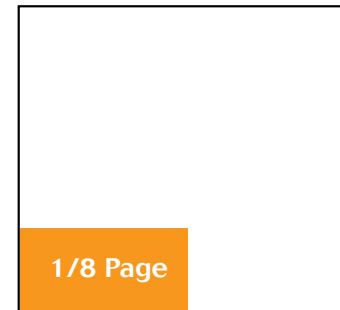
1/2 Page

9.875" Wide x 4.5" Deep



1/4 Page

4.875" Wide x 4.5" Deep



1/8 Page

4.875" Wide x 2.25" Deep



Saturday, April 18, 2020
10 a.m. - 4 p.m.
Davenport Grand Hotel

Spokane's premier active living expo highlighting health and wellness, travel and leisure, and retirement planning for everyone age 55+ and their loved ones.

The Active Living Expo provides a platform to showcase your products and services and to reinforce your message with personal interaction. There is nothing as valuable as talking directly to engaged customers.

brought to you by

THE SPOKESMAN-REVIEW

For more information, please contact events@spokesman.com or contact your Multimedia Sales Executive

SPONSORSHIPS

EXHIBITOR BOOTH

Standard: \$550

- 8 x 10 Booth - 6' skirted table w/two chairs
- Eighth page Full Color Ad in Expo Event Guide
- 2 Exhibitor badges, 2 Complimentary Event Tickets
- Power available - add \$25

Tap into the branding and marketing power of *The Spokesman-Review* by becoming an event sponsor.

Extensive Recognition

Your brand receives extensive exposure with your logo and/or name leading up to and at the event – Print, Online, Social Media and More!

Connect with Your Target Audience

Build relationships directly with face-to-face interaction.

Lead Generation

Meet potential customers and establish qualified leads.

Increase Brand Awareness

Inform consumers about your unique product offering and increase exposure.



“The event was awesome! I am so happy with the turnout, and we chatted with a lot of new prospects and other vendors. I definitely want to participate next year. You folks did a great job!”

Kristi Almeida,
Community Relations Director
Sullivan Park Assisted
& Independent Living



PRESENTING SPONSOR

One Opportunity: \$5,500

- Name and/or Logo on all Event Advertising & Promotion Materials
- **Contact Database** of Attendees who Opt-In to Event Offers and Promotions
- **Full Page**, Full Color Ad in Expo Event Guide
- **100k Impressions** Run of Site on Spokesman.com
- Promo Item or Brochure in Attendee Event Bags
- Premium Exhibitor Booth
- 20 Complimentary Event Tickets
- **Speaker/Workshop** Session (if requested)*

SILVER SPONSOR

Two Opportunities: \$2,500

- Name and/or Logo on all Event Advertising & Promotion Materials
- **Quarter Page**, Full Color Ad in Expo Event Guide
- **50k Impressions** Run of Site on Spokesman.com
- Promo Item or Brochure in Attendee Event Bags
- Premium Exhibitor Booth
- 8 Complimentary Event Tickets
- **Speaker/Workshop** Session (if requested)*

*Subject to Event Management approval

GOLD SPONSOR

One Opportunity: \$4,000

- Name and/or Logo on all Event Advertising & Promotion Materials
- **Half Page**, Full Color Ad in Expo Event Guide
- **75k Impressions** Run of Site on Spokesman.com
- Promo Item or Brochure in Attendee Event Bags
- Premium Exhibitor Booth
- 10 Complimentary Event Tickets
- **Speaker/Workshop** Session (if requested)*

BRONZE SPONSOR

Three Opportunities: \$1,500

- Name and/or Logo on all Event Advertising & Promotion Materials
- **Quarter Page**, Full Color Ad in Expo Event Guide
- **25k Impressions** Run of Site on Spokesman.com
- Promo Item or Brochure in Attendee Event Bags
- Premium Exhibitor Booth
- 4 Complimentary Event Tickets

TOTE BAG SPONSOR

One Opportunity: \$2,500

- Name and/or Logo on Tote Bag
- Quarter Page, Full Color Ad in Expo Event Guide
- 25k Impressions Run of Site on Spokesman.com
- Promo item or brochure in attendee event bags
- Standard Exhibitor booth
- 4 Complimentary Event Tickets

AUTO SPONSOR

One Opportunity: \$2,000

- Quarter Page, Full Color Ad in Expo Event Guide
- 25k Impressions Run of Site on Spokesman.com
- Promo item or brochure in attendee event bags
- Lobby Exhibitor booth
- 4 Complimentary Event Tickets
- 1/4 page S/R ad, day/date your choice

PHOTO SPONSOR

One Opportunity: \$1,400

- Name and/or Logo on Photo
- Eighth Page, Full Color Ad in Expo Event Guide
- 25k Impressions Run of Site on Spokesman.com
- Promo item or brochure in attendee event bags
- Standard Exhibitor booth
- 4 Complimentary Event Tickets

CONTEST SPONSOR

One Opportunity: \$1,200

- Name and/or Logo on Contest Entry Passport Form
- Eighth Page, Full Color Ad in Expo Event Guide
- 25k Impressions Run of Site on Spokesman.com
- Promo item or brochure in attendee event bags
- Standard Exhibitor booth
- 4 Complimentary Event Tickets

ADDITIONAL MARKETING OPPORTUNITIES

Customized Sponsorships Available - Contact us!